## Three pillars of sustainability

### Ecology

- Conscious use and protection of resources
- optimization of the ecological footprint
- Reduce risks to people and the environment by minimizing hazardous substances

### Economy

- Sustainable management
- Increase in efficiency
- Image

### Social affairs

- Acting freely
- Increase in internal social capital
- Training and further education for free professional development

The 17 global goals for sustainable development of the 2030 Agenda, the Sustainable Development Goals (SDGs), are aimed at everyone: governments worldwide, but also civil society, the private sector and the scientific community

## Our contribution to sustainability

### Avoiding is better than compensating

In 2015, 193 countries around the world joined forces to actively counteract climate change and ensure a future worth living for future generations. The result was the so-called Agenda 2030 with its 17 sustainable development goals.

We at MAXX also want to make our contribution to achieving these 17 sustainable development goals by firmly anchoring the topic of sustainability in our corporate policy. We therefore evaluate, develop and monitor all of our corporate activities with regard to economically, ecologically and socially just action.

### Ecology

Certifications, management systems, CO2 neutrality:

We have been certified in accordance with ISO 9001 since 1998 and take ecological as well as economic and social aspects into account in our processes.

Conscious handling and protection of resources

Environmentally friendly behavior has always been anchored in our corporate policy. This means that the conscious use of resources begins with the planning of our processes, products and services. Energy efficiency, low emissions, low energy consumption and a circular economy are particularly important to us.

### Environmentally friendly and durable products

We have been developing and producing sampling devices for monitoring the quality of water, wastewater and surface water since 1997, creating the conditions for industry, municipalities and research to collect the most precise data possible. We were awarded the Top 100 Innovator seal in 2016 and the Baden-Württemberg Environmental Technology Award in 2019 for our pesticide sampler. When it comes to our products, aspects such as high quality, simple operation, durability and energy-efficient use of the products, long product life cycles and the use of environmentally friendly and recyclable materials are particularly important to us. We also ensure that the use of hazardous substances in the manufacture of our products is avoided and that applicable regulations such as ROHS and REACH are complied with.

### Economy

### Sustainable management

We are an owner-managed, medium-sized company and believe that no economic growth can be profitable in the long term if it is based on the exploitation of natural resources and social injustice.

A company can only be successful and competitive in the long term if economic, ecological and social goals are harmonized along the entire value chain.

We are committed to our customers, business partners, suppliers, employees, society and ourselves and want to live up to this responsibility in order to ensure the long-term success of our company.

Increasing efficiency

Measures are taken to reduce the use of energy, raw materials and other natural resources in product development, production and in the definition and evaluation of the entire infrastructure. With the help of tools such as the CIP (continuous improvement process), we ensure that we never stand still in our development and that we continuously question and improve ourselves.

**Supplier commitment.**

We involve our suppliers in our sustainability policy. Ideally, they are certified in accordance with ISO 14001, an environmental management system, and/or ISO 50001, an energy management system, or are themselves a climate-neutral company.

**Social**

Occupational health and safety

We have integrated the topics of occupational health and safety into the existing ISO 9001 management system and are always keen to comply with the applicable regulations and minimize hazards in the workplace as far as possible, as well as to continuously promote the health of our employees.

**Social and legal responsibility**

Compliance with legal regulations is a minimum requirement for us. We are committed to acting in a socially just and ethical manner and are clearly opposed to all forms of discrimination, corruption and child labor.

**Site security**

We are committed to the Rangendingen site in Germany, which is why we are continuing to invest and expand production at the Rangendingen site.

**Training / further training**

We train apprentices and take them on if they successfully complete their training. We offer training courses and support further training with various models.

**Social commitment**

We support aid organizations and local associations.

The selection of our certificates for climate neutrality was not only based on CO2 avoidance aspects, but also on social aspects such as education, poverty and equality.

**Source reference**

*United Nations. General Assembly (2015): Resolution of the General Assembly, adopted on September 1, 2015. 69/315. Draft outcome document of the United Nations Summit to adopt the post-2015 development agenda. http://www.un.org/depts/german/gv-69/band3/ar69315.pdf (as of 1.3.2017)

**The Federal Government (2016): German Sustainability Strategy. New edition 2016. https://www.bundesregierung.de/Content/DE/_Anlagen/2017/01/2017-01-11-nachhaltigkeitsstrategie.pdf?__blob=publicationFile&v=5 (as at: 1.3.2017)